

JUL 23 2004

OFFICIAL

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

McEwan et al.

Application No: 09/856,536

Filed: May 22, 2001

INTERACTIVE COMMERCIALS
AS INTERFACE TO A SEARCH
ENGINE

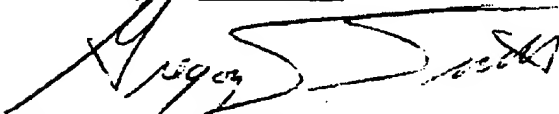
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Group Art Unit: 3621

Examiner: HAYES, John W.

Our File No.: 19011.1300

I hereby certify that this paper is being transmitted by facsimile on the date indicated below
Date of Deposit: July 23, 2004



Signature Gregory Scott Smith, Reg. No. 40,819

**RESPONSE TO FIRST OFFICE ACTION INCLUDING
REQUEST FOR 3 MONTH EXTENSION OF TIME, REVOCATION AND
APPOINTMENT OF POWER OF ATTORNEY AND
CHANGE OF CORRESPONDENCE ADDRESS**

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

To the Patent Office:

This is a response to the First Official Action mailed by the U.S. Patent Office on February 23, 2004. This response includes a petition for a two (2) month extension of time, a change of correspondence address and a request to change the docketing number associated with this file. At the mailing of the Official Communication, claims 1-15 were pending. The Patent Office has set forth grounds for rejecting claims 1-15. The applicant respectfully requests the Patent Office to

Non-Fee Amendment

Applicant Docket No. 19001.1300

review the amendments and remarks contained within this response regarding the other claims,
enter the amendments into the application, and withdraw the present rejections.

Non-Fee Amendment

Applicant Docket No. 19001.1300

Request for Extension of Time

The applicant requests a two month extension of time under 37 CFR 1.136 and encloses PTO form 2038 for authorization to charge the \$210.00 fee to a credit card account along with the Fee Transmittal form.

Non-Fee Amendment

Applicant Docket No. 19001.1300

Change of Attorney Docket Number

The applicant requests the Office change the attorney docket number to the following:

19011.1300

Non-Fee Amendment

Applicant Docket No. 19001.1300

Change of Correspondence Address

PTO Form SB/122 is submitted to request a change of correspondence address to the following address:

LAVA Group Law by Smith and Frohwein, LLC
PO Box 88148
Atlanta, Georgia 30346